

## **Minute Extract – Tadcaster and Villages CEF – 10 June 2019**

### **Tadcaster Today Funding**

#### **11. TADCASTER TODAY FUNDING PROPOSAL**

The Board considered the costed proposal for Tadcaster Today magazine as set out on pages 55 and 56 of the agenda.

Board Members expressed the importance of being able to communicate widely with residents in the Tadcaster and Villages area. Tadcaster Today had been reviewed and redesigned by a project team, and new costings produced. The CEF were asked to contribute £3,422 towards production of the magazine in 2019. Tadcaster Town Council would be providing the same amount of funding.

There was concern regarding the combined costs of funding Tadcaster Today alongside the flyers produced to advertise forums; it was felt by some Board Members that it should be one or the other, or that there should be better joint working to ensure that Tadcaster Today provided more timely publicity for the CEF and its meetings.

It was suggested that better planning of the CEF meetings and their themes for the year ahead would assist further with the co-ordination and production of publicity material.

The Board also acknowledged the value of the forum flyers, as not all residents read Tadcaster Today and may only have found out about upcoming forum meetings by door to door flyering.

The Board agreed to fund the magazine for the proposed amount of £3,422 but agreed that funding for the publication should be considered by the CEF on a yearly basis, and that further work should be undertaken in order to synchronise the production of the magazine with advertising the meetings of the CEF.

#### **RESOLVED:**

- i. To agree to fund Tadcaster Today for 2019-20 to the value of £3,422.**
- ii. That the funding of Tadcaster Today be brought back to the Partnership Board on an annual basis for consideration.**
- iii. To ask the Development Officer to work with the Tadcaster Today project team to synchronise the production of the magazine with Tadcaster and Villages forum meetings for improved publicity and communications.**